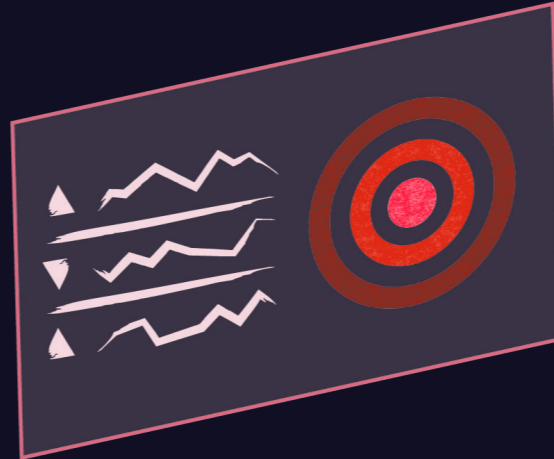


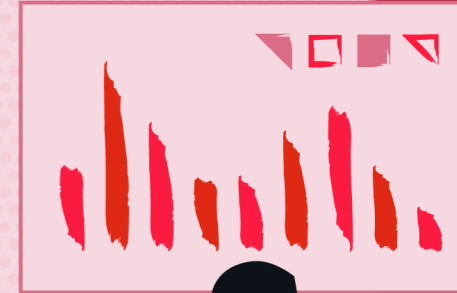


# BidCode®

Helping you become the next version of you



# Bid Code®



[bidcode.app](https://bidcode.app)  
[bidcraft.com](https://bidcraft.com)

# What is **BSI PAS 360** and why should I care?

PAS 360 will help any and every bidding stakeholder wanting an efficient and effective means of repeatedly securing contracts. It provides a trusted independent code of best practice; guiding users through the entire bidding process so that bidding outcomes are better for all.

A trusted global code of practice for bid and proposal management developed by industry experts



## Increase your win rates and profitability

By following the best practices outlined in PAS 360, organisations can improve the quality of their bids, resulting in a higher win rate that leads to more work and profitable growth.



## Improve Efficiency

By streamlining your bidding process with PAS 360, you'll save valuable time and resources that can be directed towards other opportunities.

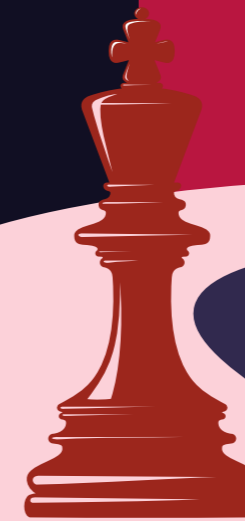


## Merge acquisitions

As the universal code of practice, PAS 360 can be adopted by merging teams and organisations to form a unified bid process that everyone can agree on.



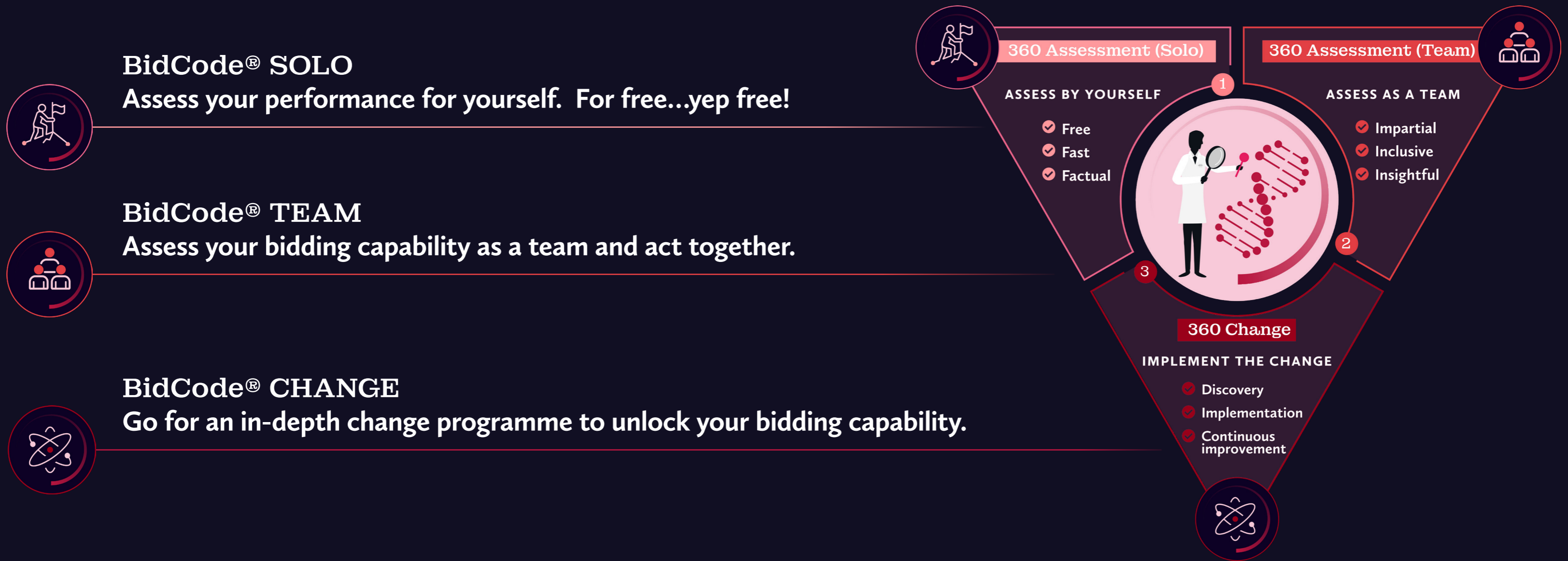
*Led by BSI, sponsored by APMP, authored by BidCraft.*



Try 360 Assessment (Solo) for FREE!

# Ready to lose the **pain of losing?**

We can help you understand how the application of PAS 360 to your bidding function can make that crucial difference.



# Our tools

Are you eager to enhance your bidding capability but find yourself hindered by daily responsibilities? We have the solution for you.

BidCode® suite of 360 assessment tools and business change services:



## BidCode® SOLO

*For the curious who think there's a better way*

- ✓ Gain insight into how you compare to PAS 360 – and act on it.
- ✓ Massive pay-off for zero investment
- ✓ Evidence based recommendations
- ✓ Quick and easy process for instantaneous insights

FORMAT	ONLINE ASSESSMENT
WHO IS IT FOR?	INDIVIDUALS
HOW LONG?	10 MINS
COST	FREE!



## BidCode® TEAM

*For the leaders wanting to implement change together*

- ✓ Gain insight into how you compare to PAS 360 – and act on it.
- ✓ Inclusive and holistic, involving the whole team
- ✓ Drive buy-in and a culture of collaboration
- ✓ A bespoke roadmap crafted to your situation

FORMAT	TEAM WORKSHOP
WHO IS IT FOR?	TEAM LEADERS & TEAMS
HOW LONG?	2-HOURS
COST	£2,250



## BidCode® CHANGE

*For the change makers and troubleshooters*

- ✓ Gain insight into how you compare to PAS 360 – and act on it.
- ✓ Discovery phase - baseline your as-is and identify priority improvements
- ✓ Implement - apply the agreed change
- ✓ Continuous improvement - integrate methods for sustained progress

FORMAT	CHANGE PROGRAMME
WHO IS IT FOR?	TEAM LEADERS & BIDDING STAKEHOLDERS
HOW LONG?	FROM WEEKS TO MONTHS
COST	VARIABLE

# Get started today



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